On behalf of CRC CARE and the Organising Committee, I invite you to join us for the 8th biennial International Contaminated Site Remediation Conference – ‘CleanUp 2019’ – from Sunday 8 September to Thursday 12 September. This year, CleanUp incorporates the 2nd International PFAS Conference, which will focus on the emerging issue of per- and poly-fluorinated alkyl substances (PFAS).

The conference will provide an international forum to discuss all aspects of contaminated site assessment, management and remediation. The Organising Committee is preparing an outstanding scientific and educational program, which will combine cutting-edge research with industry best practice and draw on experience from Australian and international markets. The program will also feature pre-conference training workshops and post-conference tours.

With an expected attendance of more than 700 delegates across all relevant fields and industries, the conference presents an excellent opportunity to share expertise and make connections before, during and after the event. CleanUp 2019 can help you to:

- increase awareness of your organisation
- demonstrate your involvement in the contamination assessment and remediation industry
- promote your products and services
- support your brand
- build your profile.

The Organising Committee is pleased to return to Adelaide – the town of CleanUp’s birth – with the Adelaide Convention Centre as the host venue. Adelaide has had many nicknames over the years, from “the Athens of the south” (a nod to its Mediterranean climate and lifestyle) to “the 20-minute city” (because getting around just isn’t a problem). It’s an easy city to enjoy, whether you prefer 5-star dining, quirky laneway bars, strolling in the picturesque Adelaide Hills or relaxing on a stretch of white sandy beach just 20 minutes (that figure again) from the CBD. We hope you will take up the many opportunities to enjoy Adelaide and all that it has to offer.

The Adelaide Convention Centre is conveniently located in the heart of the city and nestled within the beauty of the Riverbank Precinct, surrounded by parklands and the River Torrens. Close to the medical hub and the entertainment, cultural and sport precinct, the Convention Centre is a short walk to international and boutique hotels and accommodation. Public transport, the Adelaide Railway Station and a taxi ramp are in very close proximity. The international airport is just seven kilometres from the Centre, making a quick and economic taxi ride. The venue enables attendees to easily navigate the tightly packed program, engage with exhibitors, and share ideas and information.

Networking drinks and a poster session will follow the concluding session on Monday 9 September. A full complement of lunches, receptions and other meals served during program breaks also provides ideal opportunities to network with delegates, sponsors and exhibitors. The highly anticipated conference gala dinner on Tuesday 10 September offers fantastic opportunities to socialise, network and enhance your business potential.

We are confident that CleanUp 2019 will be a highly rewarding educational and networking experience for all. We encourage you to take advantage of this opportunity and to contribute to the success of this special event.

We look forward to welcoming you at CleanUp 2019 in September.

Professor Ravi Naidu
Managing Director and CEO, CRC CARE
and Chair, CleanUp Conference Series
Sponsorship and exhibition benefits

CleanUp 2019 provides excellent sponsorship and exhibition opportunities.

Being a Sponsor or Exhibitor is an outstanding way to promote your name, support your brand, and maintain a high profile among specialists and decision makers before, during and after the event.

Sponsorship also supports the impressive technical level of the program by ensuring outstanding keynote and plenary speakers. A full program of oral and poster presentations, stimulating workshops, and enlightening tours will attract a large number of national and international delegates, giving your patronage a global reach.

CleanUp 2019 provides an educational environment dedicated to the exchange of leading-edge scientific research, comprehensive training and industry best practice. We encourage you to take advantage of this unique opportunity to expose your organisation to a large national and international audience and be a part of CleanUp’s success.

CleanUp 2019 is a unique opportunity to interact with key players in the remediation industry while allowing you to:

- Market your product or service at a major international environmental conference
- Reach an expected international target audience of more than 700 delegates, including leading environmental practitioners, regulators, environmental managers and decision makers spanning the private and public sectors
- Attend a conference renowned for its success in bringing together industry, government and academia to foster practical solutions to environmental issues
- Listen to world-class plenary and keynote speakers who are leaders in current and emerging areas of environmental remediation
- Expose Australian businesses to international users and decision makers
- Demonstrate your commitment to protecting and improving the environment.

Delegate profile

CleanUp 2019 provides direct access to leading international decision makers in the areas of government, industry and academia including:

- consultants
- contractors
- technology suppliers
- government agencies
- scientists, engineers and researchers
- policy and regulatory advisors
- legal/finance/insurance
- laboratory/analytical service providers

As in previous CleanUp conferences, the delegates attending the conference are expected to come from all continents and regions across the globe.
Scientific program

The 8th International Contaminated Site Remediation Conference incorporating the 2nd International PFAS Conference will build on the highly successful CleanUp Conference series. The 2019 conference program will again include themes relating to the assessment, management and remediation of environmental contaminants. As an international conference, there will be a special focus on topics of global interest.

The diverse and inspiring program is expected to feature over 300 speakers and 100 poster presentations, along with major networking opportunities, trade exhibits and field tours. Major conference themes include:

- Contaminants in the soil and water including fate and transport
  - Non-metal contaminants
  - Metal contaminants
  - Organic contaminants
  - Radionuclides
- Recent advances in site characterisation
- Analytical aspects of assessment and remediation of contaminants
- Approaches to prevention of contamination
- Asbestos: policy considerations, assessment, risk characterisation and remediation
- Assessment (characterisation), remediation and management of volatile compounds
- Case studies including bottlenecks for remediation
- Chlorinated hydrocarbon–contaminated site assessment, remediation and long-term management
- Contamination from chemical weapons and unexploded ordinances
- Dealing with mixed contamination
- PFAS assessment, remediation and management
- Emerging contaminants other than PFAS
- Fractured rocks – characterization and remediation
- Innovative in-situ and ex-situ remediation technologies
- In-situ chemical oxidation
- Electrokinetic remediation
- Using horizontal drilling in remediation
- Treatment trains
- Landfill evaluation, capping and gas management
- Issues in the disposal of industrial and urban wastes
- Green approaches to managing wastes
- Methane effect on environment and detection technologies
- Petroleum hydrocarbon–contaminated site assessment, remediation and management
- Sediments assessment and remediation
- Environmental molecular diagnostics
- Legal responses to the problem of site contamination
- Adverse impacts of agriculture on soil, water and food quality
- Sources, potential adverse effects and remediation of agricultural soil contaminants
- Developing effective communication strategies to deal with communities affected by contaminated sites.

Please visit adelaide2019.cleanupconference.com for a full list of themes.
### Sponsorship opportunities

**Packages at a glance** (all prices are in AUD and inclusive of GST)

<table>
<thead>
<tr>
<th>Sponsorship Category</th>
<th>Price</th>
<th>GST</th>
<th>Total Price (inc. GST)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Titanium sponsor (one)</td>
<td>$50,000</td>
<td>$5,000</td>
<td>$55,000</td>
</tr>
<tr>
<td>Platinum sponsor (one)</td>
<td>$30,000</td>
<td>$3,000</td>
<td>$33,000</td>
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<tr>
<td>Diamond sponsor (one)</td>
<td>$25,000</td>
<td>$2,500</td>
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<tr>
<td>Gold sponsor (up to two)</td>
<td>$20,000</td>
<td>$2,000</td>
<td>$22,000</td>
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<tr>
<td>Silver sponsor (up to three)</td>
<td>$15,000</td>
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<tr>
<td>Bronze sponsor (up to five)</td>
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<td>$1,000</td>
<td>$11,000</td>
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<tr>
<td>Conference gala dinner sponsor (one)</td>
<td>$20,000</td>
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<td>$22,000</td>
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<tr>
<td>Conference app sponsor</td>
<td>$10,000</td>
<td>$1,000</td>
<td>$11,000</td>
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<tr>
<td>Conference satchel sponsor (one)</td>
<td>$10,000</td>
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<td>$11,000</td>
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<tr>
<td>Conference lanyard sponsor (one)</td>
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<td>$1,000</td>
<td>$11,000</td>
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<tr>
<td>Barista sponsor (one)</td>
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<tr>
<td>Networking drinks &amp; poster session sponsor (one)</td>
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<td>Session sponsor (one for each session)</td>
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<td>$700</td>
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<td>Drink bottle sponsor (one)</td>
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<tr>
<td>Technical tour sponsor (two)</td>
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<td>$5,500</td>
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<tr>
<td>Student sponsor (unlimited)</td>
<td>$1,000</td>
<td>$100</td>
<td>$1,100</td>
</tr>
<tr>
<td>Satchel inserts (e.g. pen, pad, brochure, USB stick)</td>
<td>$1,000</td>
<td>$100</td>
<td>$1,100</td>
</tr>
</tbody>
</table>

### Exhibition opportunities

**Packages at a glance** (all prices are in AUD and inclusive of GST)

<table>
<thead>
<tr>
<th>Trade Booths</th>
<th>Price</th>
<th>GST</th>
<th>Total Price (inc. GST)</th>
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</thead>
<tbody>
<tr>
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<tr>
<td>Raw space single booth</td>
<td>$3,500</td>
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<td>$3,850</td>
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</table>

### Advertising opportunities

**Packages at a glance** (published in conference program, all prices are in AUD and inclusive of GST)

<table>
<thead>
<tr>
<th>Conference advertising</th>
<th>Price</th>
<th>GST</th>
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</tr>
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<tr>
<td>Full page</td>
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<tr>
<td>Half page</td>
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<td>$80</td>
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<tr>
<td>Quarter page</td>
<td>$500</td>
<td>$50</td>
<td>$550</td>
</tr>
</tbody>
</table>
Sponsorship categories

Titanium sponsor  
(Exclusive)

To assure the best possible conference we need world leaders in their field to share their insights and enthusiasm. By helping to ensure that researchers (both established and emerging), practitioners and students attend CleanUp, sponsorship enriches the entire community of remediation professionals all its endeavours. Importantly, this includes commercial entities that actively support research by developing new products and processes.

Titanium sponsorship offers a high-profile platform at a prestigious event that will attract over 700 national and international delegates and substantial media interest. The Titanium sponsor will be a cornerstone CleanUp partner, as such the sponsorship agreement will be negotiated to meet the sponsor's needs.

As a titanium sponsor, your organisation will receive maximum exposure and the highest recognition through the following entitlements:

- Acknowledgement as a titanium sponsor during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
- Corporate signage (provided by you) displayed on the main stage in the plenary room for the duration of the conference
- Exhibition booth in a premium position (3m x 3m)
- Opportunity to sponsor two sessions at which you will receive:
  - Exclusive naming rights
  - Opportunity for company representative to chair and welcome delegates
  - Display of your logo on the front screen at the start and conclusion
- Opportunity to nominate four keynote presenters subject to the approval of the organising committee (sponsors are responsible for the cost of any travel and accommodation for keynote presenters) participating in the sponsored session
- Keynote presenters will be provided with complimentary full conference registrations covering attendance at all sessions including the welcome reception (Sunday 8 September), daytime catering (Monday 9 September – Wednesday 11 September), and one dinner ticket
- Recognition as a Titanium sponsor (logo) on all printed/PDF conference materials
- Acknowledgement as a Titanium sponsor on the conference welcome signage
- Eight full conference registrations covering attendance at all sessions including the welcome reception and daytime catering (pre-conference workshops and post-conference site visit are an additional cost)
- Eight tickets to the conference dinner
- Full-page advertisement in the conference handbook (finished artwork supplied by you)
- Your logo displayed prominently on the sponsors' page of the conference website and linked to your organisation's website
- Product sample or brochure (provided by you) inserted into each delegate satchel (insert to be approved by the Organising Committee)
- Logo displayed on conference app
- List of delegate contact details, provided after the conference in accordance with privacy regulations.

AUD$55,000 (inc GST)
Sponsorship categories

Platinum sponsor

(Exclusive)

**AUD$33,000 (inc GST)**

As a Platinum sponsor your organisation will enjoy an extremely high level of exposure.

We view our Platinum sponsors as our key partners in the successful execution of the conference and will constantly work alongside you to provide opportunities to promote your organisation. This is a unique marketing opportunity, and we are confident your involvement in this prestigious forum will provide you with exceptional business rewards.

As a CleanUp Platinum sponsor, your organisation will receive extensive recognition through the following entitlements:

- Acknowledgement as a Platinum sponsor during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
- Opportunity to sponsor one session at which you will receive:
  - Exclusive naming rights
  - Opportunity for company representative to chair and welcome delegates
  - Display of your logo on the front screen at the start and conclusion
- Opportunity to nominate two keynote presenters subject to the approval of the organising committee (sponsors are responsible for the cost of any travel and accommodation for keynote presenters participating in the sponsored session)
- Keynote presenters will be provided with complimentary full conference registrations covering attendance at all sessions including the welcome reception (Sunday 8 September), daytime catering (Monday 9 September – Wednesday 11 September), and one dinner ticket
- Exhibition booth in a premium position (3m x 3m)
- Recognition as a Platinum sponsor (logo) on all printed/PDF conference materials
- Acknowledgement as a platinum sponsor on the conference welcome signage
- Six full conference registrations covering attendance at all sessions including the welcome reception and daytime catering (pre-conference workshops and post-conference site visit are an additional cost)
- Six tickets to the conference dinner
- Full-page advertisement in the conference handbook (finished artwork supplied by you)
- Your logo displayed prominently on the sponsors’ page of the conference website and linked to your organisation’s website
- Product sample or brochure (provided by you) inserted into each delegate satchel (insert to be approved by the organising committee)
- Logo displayed on conference app
- List of delegate contact details, provided after the conference in accordance with privacy regulations.

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Lots of traffic at our booth and many learned about our products for the first time.

CleanUp 2017 exhibitor
Sponsorship categories

Diamond sponsor

(Exclusive)

AUD$27,500 (inc GST)

As a Diamond sponsor your organisation will enjoy a very high level of exposure.

We view our Diamond sponsors as our key partners in the successful execution of the conference and will constantly work alongside you to provide opportunities to promote your organisation.

As a CleanUp Diamond sponsor, your organisation will receive extensive recognition through the following entitlements:

- Acknowledgement as a Diamond sponsor during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
- Opportunity to sponsor one session at which you will receive:
  - Exclusive naming rights
  - Opportunity for company representative to chair and welcome delegates
  - Display of your logo on the front screen at the start and conclusion
- Opportunity to nominate one keynote presenter subject to the approval of the organising committee (sponsors are responsible for the cost of any travel and accommodation for keynote presenters participating in the sponsored session)
- Keynote presenter will be provided with complimentary full conference registrations covering attendance at all sessions including the welcome reception (Sunday 8 September), daytime catering (Monday 9 September – Wednesday 11 September), and one dinner ticket
- Exhibition booth in a premium position (3m x 3m)
- Recognition as a Diamond sponsor (logo) on all printed/PDF conference materials
- Acknowledgement as a Diamond sponsor on the conference welcome signage
- Five full conference registrations covering attendance at all sessions including the welcome reception and daytime catering (pre-conference workshops and post-conference site visit are an additional cost)
- Five tickets to the conference dinner
- Full-page advertisement in the conference handbook (finished artwork supplied by you)
- Your logo displayed prominently on the sponsors’ page of the conference website and linked to your organisation’s website
- Product sample or brochure (provided by you) inserted into each delegate satchel (insert to be approved by the organising committee)
- Logo displayed on conference app
- List of delegate contact details, provided after the conference in accordance with privacy regulations.

Very good overview of the current status of contaminated land.

CleanUp 2017 delegate
Sponsorship categories

Gold sponsor  
(Up to two available)

As Gold sponsors of CleanUp 2019 your organisation will enjoy a superior level of brand exposure. We view our Gold sponsors as major partners in the successful execution of the conference and will work alongside you to provide opportunities to promote your organisation.

As a Gold sponsor, your organisation will receive recognition and exposure through the following entitlements:

- Acknowledgement as a Gold sponsor during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
- Exhibition booth in a premium position (3m x 3m)
- Recognition as a Gold sponsor (logo) on all printed/PDF conference materials
- Acknowledgement as a Gold sponsor on the conference welcome signage
- Four full conference registrations covering attendance at all sessions including the welcome reception (Sunday 8 September) and daytime catering (Monday 9 September – Wednesday 11 September); pre-conference workshops and post-conference site visit are an additional cost
- Four tickets to the conference dinner
- Half-page advertisement in the conference handbook (finished artwork supplied by you)
- Your logo displayed on the sponsors’ page of the conference website and linked to your organisation’s website
- Product sample or brochure (provided by you) inserted into each delegate satchel (insert to be approved by the organising committee)
- Logo displayed on conference app
- List of delegate contact details, provided after the conference in accordance with privacy regulations.

Silver sponsor  
(Up to three available)

As a Silver sponsor your organisation will receive considerable exposure and recognition through the following entitlements:

- Acknowledgement as a Silver sponsor during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
- Recognition as a Silver sponsor on all printed/PDF conference materials
- Acknowledgement as a Silver sponsor on the conference welcome signage
- Complimentary 3m x 3m exhibition booth
- Three full conference registrations covering attendance at all sessions including the welcome reception (Sunday 8 September) and daytime catering (Monday 9 September – Wednesday 11 September), pre-conference workshops and post-conference site visit are an additional cost
- Three tickets to the conference dinner
- Quarter-page advertisement in the conference handbook (finished artwork supplied by you)
- Your logo displayed on the sponsors’ page of the conference website and linked to your organisation’s website
- Product sample or brochure (provided by you) inserted into each delegate satchel (insert to be approved by the organising committee)
- Logo displayed on conference app
- List of delegate contact details, provided after the conference in accordance with privacy regulations.

Sponsorship and Exhibition Prospectus
Sponsorship categories

**Bronze sponsor**

(Up to five available)

As a Bronze sponsor your organisation will receive considerable exposure and recognition through the following entitlements:

- Acknowledgement as a Bronze sponsor during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
- Recognition as a Bronze sponsor (named) on all printed/PDF conference materials
- Two full conference registrations covering attendance at all sessions including the welcome reception (Sunday 8 September) and daytime catering (Monday 9 September – Wednesday 11 September); pre-conference workshops and post-conference site visit are an additional cost
- Two tickets to the conference dinner
- Acknowledgement as a bronze sponsor on the conference welcome signage
- Your logo displayed on the sponsors’ page of the conference website and linked to your organisation’s website
- Product sample or brochure (provided by you) inserted into each delegate satchel (insert to be approved by the organising committee)
- Logo displayed on conference app
- List of delegate contact details, provided after the conference in accordance with privacy regulations.

**Conference gala dinner sponsor**

(Exclusive)

Benefits:

- Acknowledgement as the dinner sponsor during the event (logo to be displayed prominently on a PowerPoint slide)
- Opportunity for company representative to address and welcome the audience at the dinner
- Corporate signage (provided by you) displayed prominently at the dinner
- Ten tickets to the conference dinner, at a reserved table under your company name in a prime position
- Recognition as a sponsor on all printed/PDF materials
- Acknowledgement as the gala dinner sponsor on the conference welcome signage
- Your logo displayed on the sponsors’ page of the conference website and linked to your organisation’s website
- Half-page advertisement in the conference handbook (finished artwork supplied by you)
- Opportunity to place corporate gift or literature on each table at the Gala dinner, approved by the organising committee
- Logo displayed on conference app
- List of delegate contact details, provided after the conference in accordance with privacy regulations.

**AUD$11,000 (inc GST)**

**AUD$22,000 (inc GST)**
Sponsorship categories

Conference app sponsor

(Exclusive)

The CleanUp 2019 app will be the primary means for communicating with delegates, speakers, sponsors, and exhibitors during and after the conference. Sponsoring the app will bring to your organisation great visibility to everyone.

In-app benefits:
- Splash screen
- Prime banner ad placement
- Exclusive icons on home screen
- Prime gamification placement
- Push notifications
- Socialwall ad.

Other benefits:
- Acknowledgement during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
- Recognition as the app sponsor on all printed/PDF conference materials
- One ticket to the conference dinner
- Acknowledgement as the CleanUp 2019 App sponsor on the conference welcome signage
- Your logo displayed on the sponsors’ page of the conference website and linked to your organisation’s website
- Quarter-page advertisement in the conference handbook (printed/PDF) (finished artwork supplied by you).

Conference satchel sponsor

(Exclusive)

All delegates and special guests attending the conference will be provided with a conference satchel. The conference satchel will provide direct and constant exposure throughout the conference and beyond.

Benefits:
- Acknowledgement during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
- Company name and logo printed in a prominent position on each delegate satchel
- Recognition as a sponsor on all printed/PDF materials
- Your logo displayed on the sponsors’ page of the conference website and linked to your organisation’s website
- Quarter-page advertisement in the conference handbook (finished artwork supplied by you)
- Product sample or brochure (provided by you) inserted into each delegate satchel (insert to be approved by the organising committee)
- Logo displayed on conference app
- List of delegate contact details, provided after the conference in accordance with privacy regulations.
## Sponsorship categories

### Conference lanyard sponsor

(Exclusive)

Every delegate is given a lanyard from which to hang their name badge. The lanyard will provide direct and constant exposure throughout the conference.

**Benefits:**
- Acknowledgement during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
- Company logo featured on the lanyard
- Recognition as a sponsor (logo) on all printed/PDF materials
- Your logo displayed on the sponsors’ page of the conference website and linked to your organisation’s website
- Quarter-page advertisement in the conference handbook (finished artwork supplied by you)
- Product sample or brochure (provided by you) inserted into each delegate satchel (insert to be approved by the organising committee)
- Logo displayed on conference app
- List of delegate contact details, provided after the conference in accordance with privacy regulations.

**Barista sponsor**

(Exclusive)

A coffee machine will be located in the exhibition area serving coffee throughout the conference.

**Benefits:**
- Acknowledgement during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
- Recognition as the barista sponsor on all printed/PDF conference materials
- Corporate signage (provided by you) displayed prominently at the barista stand
- One full conference registration covering attendance at all sessions including the welcome reception (Sunday 8 September) and daytime catering (Monday 9 September – Wednesday 11 September); pre-conference workshops and post-conference site visit are an additional cost
- One ticket to the conference dinner
- Acknowledgement as the barista sponsor on the conference welcome signage
- Your logo displayed on the sponsors’ page of the conference website and linked to your organisation’s website
- Quarter-page advertisement in the conference handbook (finished artwork supplied by you)
- List of delegate contact details, provided after the conference in accordance with privacy regulations
- Logo displayed on conference app
- Optional opportunity to have branded coffee mugs with sponsor’s logo distributed at the barista provided by the sponsor at the sponsor’s expense (subject to approval by the Organising Committee).
Sponsorship categories

Networking drinks and poster session sponsor

AUD$9,900 (inc GST)

(Exclusive)

At the conclusion of the program for Monday 9 September, networking drinks will be provided prior to the poster sessions. This break will provide a high-profile opportunity for the session sponsor to promote their organisation.

Benefits:

• Acknowledgement during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide).
• Exclusive naming rights to the poster session
• Acknowledgement as the poster session sponsor during the event
• Corporate signage (provided by you) displayed prominently at the poster session
• Representative invited to briefly address session audience
• Recognition as a sponsor on all printed/PDF materials
• Acknowledgement on the conference welcome signage
• Your logo displayed on the sponsors’ page of the conference website and linked to your organisation's website
• Quarter-page advertisement in the conference handbook (finished artwork supplied by you)
• Product sample or brochure (provided by you) inserted into each delegate satchel (insert to be approved by the organising committee)
• Logo displayed on conference app
• List of delegate contact details, provided after the conference in accordance with privacy regulations.

Session sponsor

AUD$7,700 (inc GST)

(One per session)

Session sponsorship links the sponsoring organisation to a particular concurrent session within the conference program (subject to approval by the organising committee).

Benefits:

• Acknowledgement during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
• Exclusive naming rights to the session selected
• Opportunity to nominate a keynote speaker or your representative invited to chair session and briefly address session audience (subject to the approval of the organising committee)
• One full conference registration covering attendance at all sessions including the welcome reception (Sunday 8 September) and daytime catering (Monday 9 September – Wednesday 11 September); pre-conference workshops and post-conference site visit are an additional cost
• One ticket to the conference dinner
• Recognition as a sponsor on all printed/PDF materials
• Your logo displayed on the sponsors’ page of the conference website and linked to your organisation's website
• Logo displayed on conference app
• Quarter-page advertisement in the conference handbook (finished artwork supplied by you).
Sponsorship categories

Drink Bottle sponsor

(Exclusive)

Every delegate is given a drink bottle (provided by sponsor) at registration. The bottle will provide direct and constant exposure throughout the conference and beyond.

Benefits:
• Acknowledgement during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
• Company logo featured on the drink bottle
• Recognition as a sponsor (logo) on all printed/PDF materials
• Your logo displayed on the sponsors’ page of the conference website and linked to your organisation’s website
• Quarter-page advertisement in the conference handbook (finished artwork supplied by you)
• Product sample or brochure (provided by you) inserted into each delegate satchel (insert to be approved by the organising committee)
• Logo displayed on conference app
• List of delegate contact details, provided after the conference in accordance with privacy regulations.

Technical tour sponsor

(Two only)

As part of CleanUp 2019, technical tours of contaminated sites around Adelaide will be available for delegates to attend. Sponsorship of each tour is available for $1,500 in exchange for the following:
• Tour naming rights
• Sponsor logo on the conference flyer and website
• Logo displayed on conference app
• Nomination of a tour venue.
Sponsorship categories

Student sponsor  
( Unlimited )

This year we are taking the opportunity to focus on the next generation of contaminated land practitioners by introducing a student-focused stream.

The audience within these dedicated sessions will be undergraduates and postgraduates who are currently undertaking or have recently completed study relevant to contaminated site assessment and remediation, including social and economic issues.

We are offering student sponsorship opportunities to help promote peer-to-peer exchange of knowledge and expertise and development of industry skills. Ultimately, Student sponsors will be supporting the advancement of contamination and remediation knowledge and practice.

Student sponsorship will help with:
- cost of conference registration for the student
- travel and accommodation costs (capped support)
- establishing a dedicated interview room with tables, chairs and notice board.

Student sponsorships will be limited to a select number of undergraduate and postgraduate students selected on a competitive basis.

Benefits to Student Sponsors include opportunities to:
- provide personnel to mentor students at the conference
- review student abstracts and presentations
- advertise employment at your organisation and undertake pre-employment or employment interviews
- Logo displayed on conference app
- your logo displayed on the sponsors’ page of the conference website and linked to your organisation’s website.

Satchel inserts  

A product sample, promotional item or brochure provided by you can be inserted into each of the anticipated 700+ delegates’ satchels (insert to be approved by the Organising Committee). Suggestions for promotional items include:
- pens
- reusable coffee cups
- key rings
- mouse pads
- T-shirts
- note pads
- confectionery
- business card holders
- caps
- USB memory sticks
Conference advertising

The conference abstract will be made available to every delegate at registration and electronically on the conference website. Advertising in the handbook provides excellent exposure for your organisation.

Advertising rates are as follows (inc GST):

<table>
<thead>
<tr>
<th>Size</th>
<th>Orientation</th>
<th>Specifications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>Portrait only</td>
<td>210 x 297mm with 5mm bleed; view area 200 x 287mm</td>
</tr>
<tr>
<td>Half page</td>
<td>Landscape</td>
<td>120mm (h) x 184mm (w); no bleed</td>
</tr>
<tr>
<td>Quarter page</td>
<td>Landscape</td>
<td>60mm (h) x 184mm (w); no bleed</td>
</tr>
</tbody>
</table>

Final artwork must be provided by the advertiser.

Artwork specifications:

Artwork is to be supplied as a high resolution PDF, with fonts embedded or converted to outlines. Bleeds are only required for full page advertisements.
# Sponsorship booking form

To book your sponsorship package(s), please complete the next two pages and return by email or post to:

**CleanUp 2019 Conference Managers**  
Plevin and Associates Pty Ltd  
PO Box 54  
BURNSIDE 5066 South Australia  
Tel national (08) 8379 8222  
Tel international +61 8 8379 8222  
events@plevin.com.au

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE(S) REQUESTED</th>
<th>COST AUD$ (inc GST)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1)</td>
<td></td>
</tr>
<tr>
<td>2)</td>
<td></td>
</tr>
<tr>
<td>3)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>AMOUNT PAYABLE* AUD$</th>
</tr>
</thead>
</table>

*All amounts are inclusive of Australian Goods and Services Tax of 10%.

- **Organisation name**: (for marketing purposes)
- **Organisation name**: (for invoicing purposes)
- **Contact name**:
- **Position**:
- **Contact name**:
- **Address**:
- **Suburb**:
- **State**:
- **Postcode**:
- **Country**:
- **Phone**:
- **Fax**:
- **Email**:
- **Signature**:
- **Date**

---

**Sponsorship payment form**

**PAYMENT METHOD**

- Please send an invoice to make payment
- Cheques payable to CleanUp Conference
- **EFT**  
  - BSB: 105 146  
  - Account Number: 026 265 440  
  - **Account Name**: Plevin & Associates CleanUp Conference
The CleanUp 2019 Conference trade exhibition provides an exceptional opportunity to promote your products and services in a face-to-face environment. Trade exhibitions offer the perfect chance to:

- demonstrate and test new products and services
- gain instant market feedback
- develop personal and direct relationships with potential and existing clients and industry peers
- raise your organisation’s profile and position your organisation as an industry leader
- directly showcase your products and services to hundreds of members of your target audience
- gain a high level of visibility through the conference website and handbook as well as the many opportunities for further promotions that are generated by an event of CleanUp’s size.

A number of strategies have been devised to maximise ‘booth traffic’ and enhance networking opportunities, including exhibition hours structured around the conference program (including tea breaks, lunches and the poster session) and scheduled networking drinks taking place in the exhibition area.

Standard 3m x 3m shell scheme

Single booth (3m wide x 3m deep)
Space only $3,850 (inc GST)
Shell scheme $4,400 (inc GST)

Exhibition booths are sold per 3m x 3m space and are available as space only or shell scheme stand. This year, booth space is 50% larger than previous years, allowing you to display more at lower cost. All prices quoted are in Australian dollars and are inclusive of GST.
Exhibition stand details

**Space only (single booth)**

Space only booths are for exhibitors to install a custom-built stand. Spaces do not come equipped with walls, furniture, or electricity. All stand additions are available at an additional cost to exhibitors.

**Shell scheme booths:**

Single booth (3m x 3m):

- One 3m x 3m shell structure booth
- 2.4m high Velcro-compatible frontrunner covered Corinthian walls Organisation name on fascia board
- 2 x LED spotlights per 3m x 3m booth (9sqm), 1 x 4amp power point per 3m x 3m booth (9sqm).

**Additional features for space only and shell scheme exhibitors**

Single booth (3m x 3m):

- Listed as an exhibitor with a link on the conference website
- 25-word organisation profile in the conference handbook
- One full conference registration covering attendance at all sessions including the welcome reception (Sunday 8 September) and daytime catering (Monday 9 September – Wednesday 11 September); pre-conference workshops and post-conference site visit are an additional cost
- One ticket to the conference dinner
- Company name included on signage at the entrance to the exhibition.

Companies may choose the amount of space that suits their requirements. Please refer to the floor plan for some suggested locations for larger stands.

Additional booth personnel must hold daily exhibitor staff passes. Exhibitor staff passes can be purchased for AUD$150 per person per day and include access to the exhibition hall, a conference satchel, lunch, and morning and afternoon tea. Exhibition staff wishing to attend sessions must register as a conference delegate and pay the appropriate registration fee.

**Preliminary exhibition timetable**

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday 8 September</td>
<td>1400–1700</td>
<td>Exhibitor move in</td>
</tr>
<tr>
<td></td>
<td>1800–2000</td>
<td>Exhibition open</td>
</tr>
<tr>
<td>Monday 9 September</td>
<td>0900–1700</td>
<td>Exhibition open</td>
</tr>
<tr>
<td>Tuesday 10 September</td>
<td>0900–1700</td>
<td>Exhibition open</td>
</tr>
<tr>
<td>Wednesday 11 September</td>
<td>0900–1700</td>
<td>Exhibition open</td>
</tr>
<tr>
<td></td>
<td>1700–2200</td>
<td>Exhibition close and move out</td>
</tr>
</tbody>
</table>

Note: This is a preliminary schedule and is subject to change.
Trade exhibition floor plan

Note: centrally positioned booths are reserved for Silver and above sponsors.

Trade exhibition enquiries:

Plein and Associates Pty Ltd
Tel National: (08) 8379 8222
Tel international: +61 8 8379 8222
PO Box 54
BURNSIDE 5066 South
Australia events@pevin.com.au
Trade exhibition booking form

To book your sponsorship package(s), please complete the next two pages and return by email or post to:

CleanUp 2019 Conference Managers
Plevin and Associates Pty Ltd
PO Box 54
BURNSIDE 5066 South Australia

Tel national (08) 8379 8222
Tel international +61 8 8379 8222

events@plevin.com.au

Please reserve the following booth(s) (please tick your preference):

<table>
<thead>
<tr>
<th>Space only</th>
<th>Shell scheme</th>
</tr>
</thead>
<tbody>
<tr>
<td>3m x 3m single booth</td>
<td>AUD$3,850</td>
</tr>
</tbody>
</table>

Position (number, as indicated on floor plan):

1st choice 2nd choice 3rd choice

AMOUNT PAYABLE* AUD$

*All amounts are inclusive of Australian Goods and Services Tax of 10%.

Organisation name: (for marketing purposes)

Organisation name: (for invoicing purposes)

Contact name:

Position:

Contact name:

Address:

Suburb: State:

Postcode: Country:

Phone: Fax:

Email:

Signature: Date

Trade exhibition payment form

- Please send an invoice to make payment
- Cheques payable to CleanUp Conference
- EFT BSB: 105 146 Account Number: 026 265 440 Account Name: Plevin & Associates CleanUp Conference
1. By returning this signed application form, you agree to be a Sponsor or Exhibitor of the 8th International Contaminated Site Remediation Conference incorporating 2nd International PFAS Conference.

2. Upon confirmation from the Conference Organising Committee confirming acceptance of your application, a letter confirming your sponsorship or exhibition booking will be emailed to you along with a receipt and/or Tax Invoice.

3. You agree to pay the 8th International Contaminated Site Remediation Conference incorporating 2nd International PFAS Conference full amount payable and as due.

4. Sponsorship entitlements will not commence until full payment is received.

5. Monies are to be paid in Australian dollars and include potential bank fees for processing international transfers.

6. All pricing shown is inclusive of 10% Goods and Services Tax (GST) as legislated by the Australian Government.

7. All outstanding money must be paid in full to the Conference Manager prior to 1 August 2019 (cheques must have cleared by this date). Sponsors and/or Exhibitors will not be listed in onsite publications and Exhibitors will not be permitted to participate until all outstanding money has been paid in full.

8. Please note that your requested category of sponsorship may have a limit to the number of sponsors as detailed in the sponsorship and exhibition prospectus documentation, and preference will be determined in order of receipt of the signed Application form and payment. The Conference Organisers will notify you if you are not successful and suggest an alternative category.
9. Sponsors/Exhibitors are not permitted to enter the Conference sessions or social events, unless the relevant tickets are provided as part of the specified sponsorship package.

10. The Conference Organisers may at their discretion use your logo, symbol, trade mark or registered mark in acknowledging your sponsorship in the conference literature where this is offered as part of your particular sponsorship package and no payment shall be made to you for such use. You will be responsible for forwarding your logo, symbol, trade mark or registered mark by the deadline stipulated. We request that all logos be supplied in an eps format or high resolution 300 dpi jpg file. Should an alternative format be received, the Conference Organisers cannot be held responsible for the quality of the logo displayed in any of the promotional material or documentation.

11. All exhibitors are responsible for their own insurance, including public liability. All exhibitors must hold public liability insurance of the minimum value of $10 million dollars. Exhibitors must provide a copy of their insurance policy and certified currency upon request. Companies responsible for bringing any item into the venue, which causes any damage to the Adelaide Convention Centre (ACC) or injury or damage to any property or person, either directly or indirectly will be held responsible for the damage or injury. Exhibitors/contractors shall indemnify the ACC against all claims and all losses, costs, liabilities and expenses incurred by the ACC, arising wholly or in part from an act or omission of themselves or their employees, agents, contractors and guests.

12. The Conference Organisers reserve the right to alter the exhibition floor plan and/or reallocate booth numbers and positions without notice.

13. The Conference Organisers will not refund or discount sponsors or exhibitors for any facilities or entitlements not used or not required.

14. No Sponsor or Exhibitor is permitted to share / sublet their sponsorship and/or exhibition stand without seeking permission from the Conference Manager.

15. Nothing contained in this document will be deemed to constitute a partnership, joint venture or agency relationship between you CRC CARE and/or the Conference Manager and you must not do anything where you will, in any way, be represented that you are a partner of the CRC CARE and/or the Conference Manager.

16. The details in this document are correct at the time of printing. The Conference Manager Plevin and Associates Pty Ltd and the CRC CARE Conference Organising Committee do not accept responsibility for any changes that may occur.

17. Plevin and Associates Pty Ltd complies with the principles of permission-based marketing. Plevin and Associates Pty Ltd will use your information to send you updates and other news about related services or events. We will only pass on your information to reputable third-party official contractors of the conference for the purpose of assisting you with your participation.

CANCELLATION POLICY

In the instance of Exhibitor cancellation the following conditions will apply:

1. Cancellation must be received in writing and acknowledgment received from the Conference Manager within 72 hours of lodging cancellation (subject to public holidays).

2. Cancellation received up to 1 August 2019 will incur a $110 penalty per m2 space or booth. The balance of payment will be returned.

3. Cancellation from 1 August 2019 will forfeit full payment.

In the instance of Sponsor cancellation the following conditions will apply:

1. Cancellation must be received in writing and acknowledgment received from the Conference Manager within 72 hours of lodging cancellation (subject to public holidays).

2. Cancellations received up to 1 August 2019 will incur a 50% penalty of package value. The balance of payment will be returned. All benefits will cease immediately (website recognition etc.).

3. Cancellation received from 1 August 2019 will forfeit full package value.

Thank you for supporting the 8th International Contaminated Site Remediation Conference incorporating the 2nd International PFAS Conference.
Sponsorship, exhibition and trade enquiries:
Plevin and Associates Pty Ltd
Tel National: (08) 8379 8222
Tel international: +61 8 8379 8222
PO Box 54
BURNSIDE 5066 South Australia
events@plevin.com.au

Scientific program and workshops:
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Business Manager
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prashant.srivastava@crccare.com

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Tel: +61 429 779 228
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CleanUp Conference series:
Professor Ravi Naidu
Managing Director & CEO
Tel: +61 (2) 4913 8705
ravi.naidu@crccare.com